

# Jason Cain

## SENIOR UI/UX DESIGNER

Meticulous and solution-driven UI/UX designer ready to deliver captivating ideas, adaptable design systems, and production-ready interfaces. Expert at understanding user needs while furnishing professional design, upholding high-quality benchmarks, and enhancing user experiences.

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## SKILLS

### Design

Wireframing  
Prototyping  
UI/UX Design  
Product Design  
Mobile Design  
Web Design  
Design Systems  
Accessibility Design

### Research

User Research & Strategy  
User Interviews  
User Personas  
User Journey Maps  
Competitive Audits  
Usability Testing

### Software/Tools

Mac & Windows OS  
Adobe CC Suite  
Adobe Photoshop  
Adobe Illustrator  
Figma • Sketch  
Invision • JIRA  
Microsoft 365  
Github

## EDUCATION

SchoolCraft College

## CERTIFICATIONS

Google UX/UI Design & Research  
Coursera 2024

## EXPERIENCE

### User Interface Designer | Ford Motor Company

June 2010 - June 2023, Dearborn, MI/Remote

#### Ford and Lincoln Digital Experience

- Designed pixel-perfect high-fidelity layouts per design systems and UX specifications to ensure quality and consistency across all applications.

#### SYNC In-Vehicle Infotainment

- Reduced user interface issues by 65%, providing design insights and recommendations to cross-functional teams, stakeholders, and senior management.
- Increased user engagement and customer satisfaction by 40% as part of continuous improvement efforts of existing UX/UI features.
- Job 1 production software issues decreased by 20%, delivering pixel-perfect high-fidelity layouts for new and updated features.
- Designed and managed high-fidelity layouts, UI Kits, and design systems for twenty-five programs across Ford and Lincoln brands of five distinct themes and four display sizes while adapting to landscape and portrait orientations.
- Developed and implemented software code-ready UI kits and PNG assets which led to a 60% decrease in asset usage.
- Improved design quality and consistency by 25% using responsive design practices.
- Fostered relationships and engaged in weekly design stand-ups with studio UI designers, UX engineers, and ergonomics teams to stay abreast of program and feature updates.
- Conducted comprehensive software reviews of design, fonts, color, touch zones, performance, and user experience to mitigate potential Job 1 issues. Enforced design standards by conducting weekly reviews and transparent dialogue with developers.

#### Ford and Lincoln Marketing

- Supported TV, social media, online platforms, and printed material marketing campaigns by delivering pixel-perfect high-fidelity layouts of SYNC, MyFord, and MyLincoln Touch infotainment features.

#### Mentorship

- Executed onboarding sessions for incoming UX/UI Designers, interns, and Ford College Graduates, leading to cohesive and unified design outcomes.